

Singapore  
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## Successful Communication Using MBTI® Personality Types

### Benefits to You

- Understand that people receive information and make decisions in different ways
- Understand that this results in very different communication styles
- Leverage this understanding to help teams and individuals devise better communication strategies in the workplace and with clients and family members.
- Increase productivity and relationships through better communication

### Who should attend?

- Team leaders, individuals, teachers, managers, supervisors, coaches, trainers, parents

### What you receive with enrollment

- MBTI® Communication Style Report
- ITT and Communication Booklet

### Contact us today to find out more.

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This MBTI® Type Communication Workshop is designed for certified and non-certified users of personality type to help them leverage the strengths inherent in their personality preferences to develop effective communication skills.

“Understanding, appreciating and accommodating individual differences in communication style can enhance your ability to communicate. This communication advantage will increase your effectiveness as an employer, supervisor, trainer, coach, team member and leader.”

*Donna Dunning, Introduction to Type and Communication.*

### Workshop Details

In this highly experiential workshop, participants will unpack the different layers of type to understand how preferences and combinations of preferences influence how they communicate. You will be introduced to type dynamics and development and will see the effects of your dominant and auxiliary functions on communication style. Once you have understood the building blocks of personality type and how they interact, you will be able to understand and accommodate communication differences. Using case studies, games, group discussions and reflective activities to cement your learning, you'll be engaged throughout the day.

### Course Leader – Mr Brian Lawrence

Brian Lawrence has worked as Principal Psychologist at CPP. He is also on CPP's international training faculty and runs the MBTI Certification programs. He has also held senior positions in The British Foreign and Commonwealth Office. He has over 15 years of experience in Learning and Development. He has also authored numerous programs, worked with world renowned companies and created paradigm shifts in thinking.