

Training & product guide 2019



PUBLIC CERTIFICATION PROGRAMS

To administer our global instruments, you need to be trained and certified.

2019 Certification Programs are listed below:

MBTI® Step I™ and Step II™ Certification Programs



SINGAPORE	MALAYSIA(KL)	INDONESIA(JKT)	BRUNEI	MYANMAR
26 - 29 Mar	4 - 7 Mar	25 - 28 Feb	29 Jul - 1 Aug	22 - 25 Jul
28 - 31 May	1 - 4 Jul	24 - 27 Jun		
20 - 23 Aug	9 - 12 Dec	23 - 26 Sep		
		INDONESIA(BALI)	CAMBODIA	MONGOLIA
		9 - 12 Sep	6 - 9 May	16 -19 Sep

Strong Interest Inventory® Certification Programs



SINGAPORE	MALAYSIA(KL)	INDONESIA(JK)	BRUNEI
11 - Mar	8 - Mar	1 - Mar	2 - Aug
24 - May	5 - Jul	28 - Jun	
1 - Aug	13 - Dec	27 - Sep	
20 - Nov			

FIRO® Certification Programs



SINGAPORE	MALAYSIA(KL)	INDONESIA(JK)
13 - 14 Mar	8 - 9 Apr	20 - 21 Jun
22 - 23 May		
14 - 15 Aug		
18 -19 Dec		

CPI™ Certification Programs



SINGAPORE	INDONESIA(JK)
19 - 20 Mar	19 - 20 Sep
27 - 28 Aug	

These certification programs can be delivered as public or in-house programs and are facilitated by a member of The Myers-Briggs Company Certification Program training faculty. For in-house certification programs, please contact us to find out more. Please visit our website – www.themyersbriggs.com for program details and updated schedules.





MBTI® MASTER SERIES PROGRAMS

The workshops can be delivered as public or in-house programs. Workshops can also be tailored for a specific need within an organization.

MBTI® MASTER SERIES PROGRAM	LOCATION	SCHEDULE
MBTI® and Leadership	SINGAPORE	17-Apr 4-Sep
	MALAYSIA(KL)	8-Mar
	INDONESIA(JKT)	1-Mar
	INDONESIA(BALI)	13-Sept
MBTI® and Coaching	MALAYSIA(KL)	13-Dec
	INDONESIA(JKT)	27-Sep
MBTI® and Conflict	SINGAPORE	5-Sep
MBTI® and Change	MALAYSIA(KL)	5-Jul
	INDONESIA(JKT)	28-Jun
Impactful Influencing: Harnessing the Power of Myers-Briggs® Type	INDONESIA(JKT)	19-Jun
MBTI® and Healthcare	SINGAPORE	TBA
MBTI® and Teaching & Learning Styles	SINGAPORE	TBA

PUBLIC WORKSHOPS

These workshops can be delivered as public or in-house programs. If you wish to address a specific need within your organization, these workshops can be tailored accordingly.

PROGRAM	LOCATION	SCHEDULE
Developing Emotional Intelligence using MBTI®	SINGAPORE	10-Apr 9-Jul 14-Nov
Assert Yourself	SINGAPORE	13-Feb 11-Jun 16-Oct
Knowing Me, Knowing You: Building Effective Workplace Relationships using MBTI®	SINGAPORE	16-May 10-Oct

We also deliver the workshops listed below. To find out more and express your interest, please contact us.

TKI™ Conflict Management	Performance Appraisal
WEP: Workplace Engagement	Customer Service Workshops
FIRO® Interpersonal Relationships Programs	Competency Based Interview Workshops

Products

Myers-Briggs Type Indicator® (MBTI®)



For more than 70 years, the Myers-Briggs® assessment has helped millions of people worldwide gain insights about themselves and how they interact with others—and improve how they communicate, learn, and work. It provides a powerful framework for building better relationships, driving positive change, harnessing innovation, and achieving excellence.

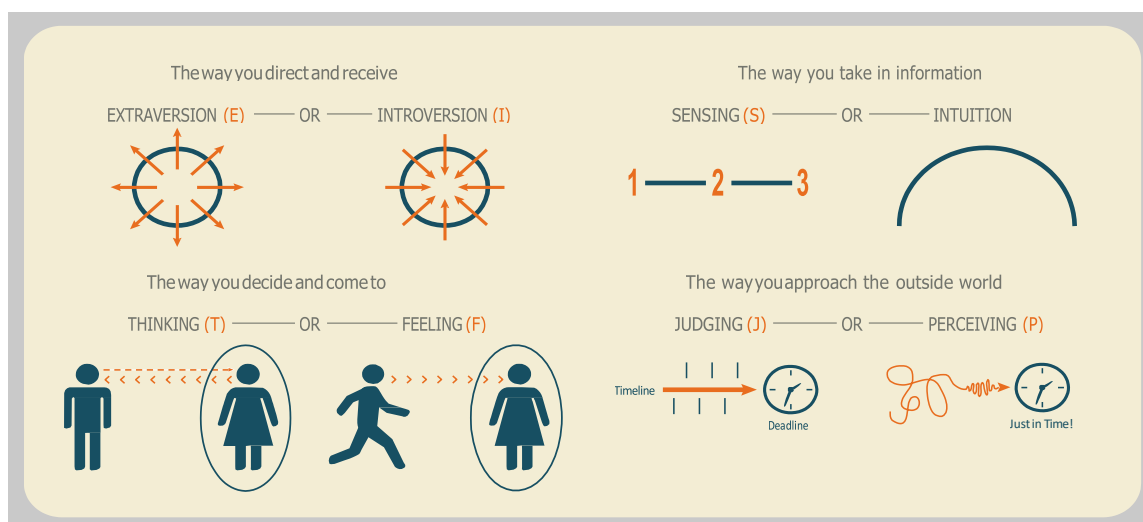
The MBTI® assessment identifies 16 distinct personality types that arise from the four pairs of opposite preferences shown below. Each type brings an equally valuable perspective and equally important contributions to human interactions. Learning about this interaction is an important part of understanding and making the best use of MBTI® results.

The MBTI® assessment is ideal for a wide range of applications, including:

- Team development
- Leadership development
- Conflict management
- Stress management
- Career transition and planning

Why it's popular

- Easy to grasp, insightful, and thought provoking
- Reliable and valid, backed by ongoing global research and development investment
- Highly flexible in terms of administration options and applications
- Available in 25+ languages— with new translations in the pipeline and with culturally appropriate norms for each country for which a translation is available
- Backed by excellent support and guidance, available through The Myers-Briggs Company's global distributor network, with numerous resources and reference materials for practitioners and the individuals they serve—representing a wide range of communities—both online and in printed form





Fundamental Interpersonal Relations Orientation™ (FIRO®)

The FIRO® assessments, based on a foundation of sound, updated research and more than 50 years of use, help people understand their interpersonal needs and how those needs influence their communication style and behavior— thereby improving their personal relationships and professional performance. These tools have helped individuals, teams, and organizations around the world grow and succeed by serving as a catalyst for positive behavioral change.

The FIRO-B® and FIRO Business® assessments are based on social need theory: all living things seek equilibrium between their basic needs and getting those needs met. They address, gather, and present critical insights in two fundamental areas —how people tend to behave toward others and how they want others to behave toward them.

The FIRO-B® and FIRO Business® assessments are ideal for a wide range of applications, including:

- Team building
- Leadership development
- Relationship building
- Conflict Management
- Professional Development

Why it's popular

- Facilitate behavioral change by providing specific insights into people's interpersonal needs
- Identify existing communication and interpersonal dynamics that affect leadership success— helping people overcome issues and sometimes prevent them from forming
- Detail strengths and development recommendations
- Work as stand-alone tools or can be combined with other tools, such as the MBTI® instrument, to provide a comprehensive view of personality, interpersonal needs, and behavior





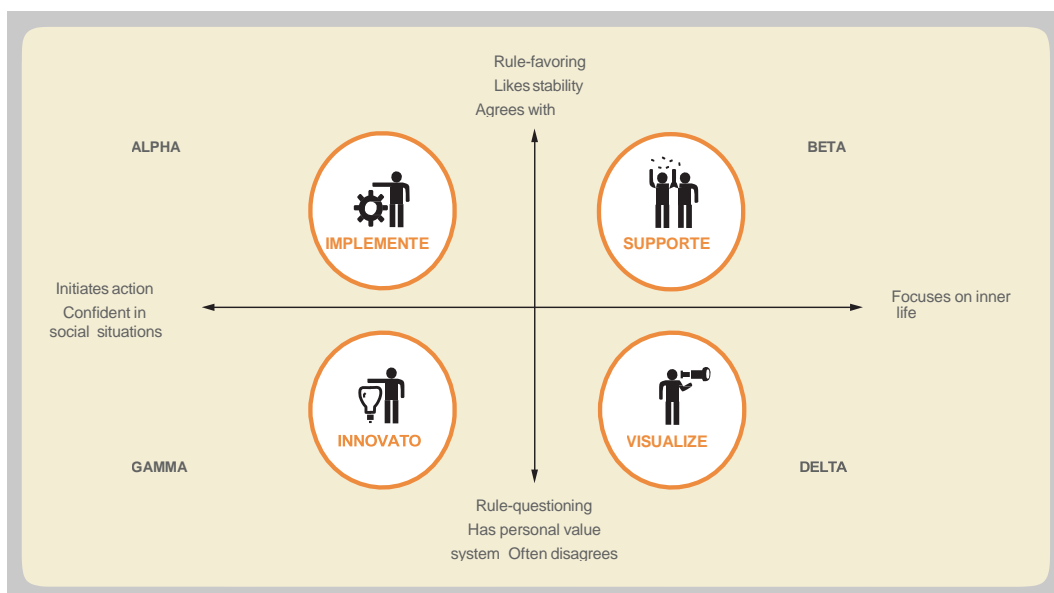
California Psychological Inventory™ (CPI™)

For more than 55 years, the CPI™ assessment has provided a highly accurate and in-depth portrait not only of individuals' professional and personal styles, but also of their potential. The Myers-Briggs Company offers two forms of the instrument — the CPI 260® and CPI™ 434 assessments. They are trusted and powerful tools for use in leadership development and selection, providing insight into individuals' strengths and developmental opportunities. Organizations can use either assessment to help them find and develop successful employees and leaders and to cultivate a rich pool of talent for

The CPI™ model helps individuals discover their orientations toward people and interpersonal experience, toward rules and values, and toward their inner feelings. Participants' results in these areas indicate which of four different ways of living, or lifestyles, best describe them and provide insights about how they see themselves and how they are seen by others.

Why it's popular

- Provide a portrait of both personal and work-related characteristics
 - Develop leadership abilities by helping individuals better understand themselves and how they interact with others
 - Help organizations identify talent by measuring results relating to occupational issues, creativity, leadership, amicability, and tough-mindedness
 - Offer real-life applications and practical insights for training, development, and coaching
- Leadership development
 - Executive coaching
 - Performance improvement
 - Succession planning
 - Selection and retention



Strong Interest Inventory®



The Strong assessment is one of the world's most respected and widely used career planning tools. For more than 85 years, it has helped both academic and business organizations develop the brightest talents and has guided thousands of individuals— from high school and college students to midcareer workers seeking a change— in their search for a rich and fulfilling career.

Because it is based on time-tested, empirical research, the Strong has been used by 99 of the top 100 schools on U.S. News & World Report's "Best Colleges" list and remains the gold standard for career development.

Why it's popular

- Regularly updated to reflect changes in today's world of work and to maintain relevancy, with high levels of reliability and validity
- Empowers students— from high school to college— to discover their true interests so they can expand and explore various career options or specific college majors that match those interests
- Guides individuals currently in the job search process
- Provides validation for individuals who are considering a change of career to one more aligned with their interests
- Can easily be combined with the MBTI instrument to create a complete picture of how one's interests and personality together influence career option

The Strong assessment is ideal for a wide range of applications, including:

- Choosing a college major
- Career exploration
- Career development
- Employee engagement
- Reintegration



Thomas-Kilmann Conflict Mode Instrument (TKI®)



The TKI assessment is the world's best-selling tool for understanding how different conflict-handling styles affect interpersonal and group dynamics — and for giving individuals the power to choose the appropriate style for any situation. Organizations and practitioners worldwide have successfully used the TKI assessment for 40 years.

The TKI assesses an individual's typical behavior in conflict situations and describes it along two dimensions: assertiveness and cooperativeness. It provides detailed information about how that individual can effectively use five different conflict handling modes, or styles.

The TKI assessment is ideal for a wide range of applications, including

- Conflict management
- Teambuilding
- Leadership development
- Performance improvement
- Stress reduction

Why it's popular

- Facilitates learning to use five practical, situation- specific styles for dealing with conflict effectively and demonstrates how and when to use each style
- Helps trainers, managers, and other professionals open productive one-on-one and group discussions around conflict
- Reflects today's gender, racial, ethnic, age, and job-level diversity in the workplace— based on an updated normative sample
- Is quick (30 items, takes just 15 minutes) and easy to understand, and requires no special training or certification to administer
- Improves organizational productivity by helping people gain insight into their own and others' behaviors—which, in turn, helps them make better choices about outcomes

