# **Developing talent** for a stronger future



# The MBTI® assessment in education

When people understand personality, they can realize more of their potential, and better recognise potential in others. The *Myers-Briggs Type Indicator*<sup>®</sup> (MBTI<sup>®</sup>) assessment provides an effective framework for exploring how people are different.

Use the MBTI assessment to help students, educators, counsellors and school leaders:

- understand differences in personality preferences
- identify their strengths and development areas
- understand why people learn differently
- improve communication

When we understand people better, we can help others to perform better. You can achieve this throughout your educational estalishment using the MBTI assessment.

### **MBTI features**

Focuses on self-awareness and differences between people

Uses accessible, positive language and ideas to explain personality preferences

Offers a wide range of applications across the education system

Is the world's most widely-used personality assessment

### **MBTI** benefits

Helps both students and educators perform better

Makes self-awareness easy to learn and apply

Provides a great return on investment

Impacts students throughout their education and future career



### Use the MBTI assessment for:

- Career exploration
- Teaching and learning styles
- Team development
- Student leaders development
- School leadership development

For teachers, the information coming from the Myers-Briggs® assessment is extra information about the students that helps them tailor teaching to their needs.

Mark Herriman, Dean of Curriculum Innovation, The Southport School



# Better all-round performance



Attend a certification program near you to start administering the MBTI assessment in your school.

You can also talk to us about running programs in your organization using the MBTI assessment.

See www.themyersbriggs.com to find out more.

## MBTI products and resources

The MBTI framework is supported by a wide-range of facilitator and end user materials, such as reports, facilitation kits and exercises.

Build upon a foundational knowledge of what makes people different to one another, and apply these insights to achieve better educational outcomes and develop critical soft skills for the workplace.

## Improving performance through self-awareness

#### Get in touch

Have you got a question? Contact our MBTI experts:

marketing.asia@themyersbriggs.com

### **About The Myers-Briggs Company**

The Myers-Briggs Company empowers people to be the best versions of themselves. We're established assessment developers, expert trainers and experienced psychologists who help organizations around the world to improve teamwork, develop inspirational leaders, foster diversity, and solve their most complex people challenges.

www.themyersbriggs.com



