

Type & Coaching



Benefits to you

Participants in the workshop will:

- Learn and experience how the MBTI® Instrument and type knowledge enhance coaching activities
- Increase effectiveness as a coach with type-based exercises
- Practice type-based coaching techniques to align with the learning and motivational needs of coaches
- Learn how to apply type to improve the communication, problem-solving and interpersonal skills of coaches
- Identify techniques for engaging coaches in their development

What will you receive with enrolment

- MBTI® Personal Impact Report
- Introduction to Type & Coaching Booklet
- Introduction to Type & Communication Booklet

Contact us today to find out more

Email: enrolment.asia@themyersbriggs.com
Call: +65 6914 1032

MBTI® Master Series: MBTI® & Coaching Workshop

Apply type theory to enhance the benefits of coaching for the client and the coach

The Myers-Briggs Type Indicator® (MBTI®) Master Class Series Workshops are designed for certified practitioners who wish to deepen their understanding of type theory and its practical application.

Planning for individual development requires making an honest assessment of one's goals and needs as well as identifying realistic steps to take to move forward. Many people interested in personal or professional development seek the assistance of a coach. While there are several ways to define coaching, for us it is the art of:

- Exploring and improving self-awareness
- Identifying personal strengths
- Understanding and managing, or compensating for, blind spots and developmental needs
- Strategizing for career and personal development

Source: Introduction to Type® and Coaching (2011) by Sandra Krebs Hirsh, Jane A.G Kise

Course Leader – Mr Robin Robbins

Robin is the Managing Director of The Myers-Briggs Company Pte. Ltd., a consultancy focusing on people strategies for business. He has over twenty years of experience in the area of personal and leadership development and has held senior positions in H.R. and training with Unilever. Robin conducts in-house and public training and certification programs in the MBTI®, FIRO®, Strong Interest Inventory®, Benchmarks® 360 and SKILLSCOPE® 360 instruments. He is also certified in CPI 260® & CPI™ 434 instruments.