

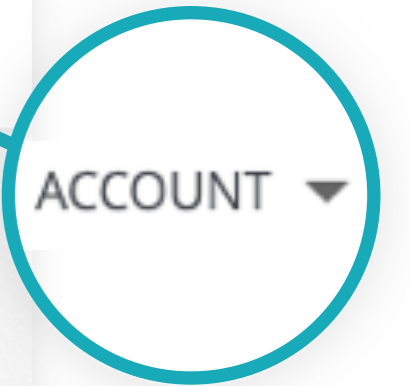
Personalized Content Portal for MBTI® Global Reports

This personalized content portal is available for all MBTI® global reports. This content is available only if you add an MBTI® global report to your project and choose to add respondents' verified MBTI® type to Elevate. If you choose not to add respondents' verified type, this content *will not* be available.

The screenshot shows a user interface for the MBTI Global Reports portal. At the top, there is a navigation bar with the Myers-Briggs Company logo, 'DASHBOARD', 'LEARN' (highlighted), and 'SHARE' options. A language dropdown is set to 'North American - English' and an 'ACCOUNT' dropdown is visible. Below the navigation, there are two tabs: 'YOUR MBTI® PROFILE' (active) and 'YOUR ASSESSMENTS'. The main content area features a profile for the 'Introversion - Sensing - Thinking - Judging' type, specifically the 'ISTJ' type, described as 'RESPONSIBLE REALIST'. A green 'FREE DOWNLOADS' button is present. Below this is a section titled 'ISTJ Strengths' with a list of six key traits. A quote is displayed: 'Quiet and serious, you achieve success by being thorough and dependable.' A 'READ LESS' link is at the bottom of the content area.



Respondents can download their MBTI® Type Head and MBTI® Stress Head—for free!



Respondents have their own Elevate® account and can access this content by logging in to it.



Respondents have access to their MBTI® type *after* they have gone through an interpretation and you have added their verified MBTI® type to Elevate®.



Respondents can get an overview of their strengths at a glance.



ISTJ Strengths

- ◆ **You have a strong sense of responsibility** and great loyalty to family, relationships, and your employer. You work with steady energy to fulfill commitments as stated and on time.
- ◆ **You will go to almost any amount of trouble to complete something you think is necessary** but push back at doing anything that doesn't make sense.
- ◆ **You generally prefer to work alone** and be accountable for the results. However, you are comfortable working in teams or work groups when that is necessary to do the job right, when roles are clearly defined, and when people fulfill assigned responsibilities.
- ◆ **You have great respect for facts** and have a storehouse of information that you access to understand the present.
- ◆ **You are clear and steadfast in your opinions** because you have arrived at them by carefully and thoroughly applying logical criteria based on your experience and knowledge.
- ◆ **You believe standard procedures exist because they work.** You will support change only when facts demonstrate that it will bring better results.

[READ LESS](#)

“ *Quiet and serious, you achieve success by being thorough and dependable.* ”